



# JAXURY

JAPAN'S AUTHENTIC LUXURY

JAXURY at Palace Hotel Tokyo  
Featured Brands



PALACE HOTEL TOKYO

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## *Asahiyaki* - Pottery -



*Asahiyaki* is a form of ceramics first created in the Uji area of Kyoto prefecture during the *Keicho* period (1596-1615). It was first created at one of the *enshu shichijo* - seven historic ceramics kilns which were inaugurated under the instructions of Kobori Enshu, tea master to *Tokugawa Shoguns*.

### *Featured product*

- 'Daizara Geppakuyunagashi' pottery  
for *kaiseki* dinner presentation  
at Japanese Restaurant Wadakura

朝日焼

ASAHIYAKI

[www.asahiyaki.com](http://www.asahiyaki.com)

Touch

## Azmaya - Life tool -



Azmaya collaborates with artisans to create tools for everyday living. Azmaya's focus is on the design and production of items that occupy an unobtrusive presence in our lives yet are unfailingly useful every day - such as a beautiful box from which tissues can be drawn.

### *Featured product*

- 'Tissue no Hako' tissue box (JAXURY accommodation)



東 屋

Touch

## Grace Wine - Wines -



Founded in 1923, the winery engages in a variety of activities starting with grape cultivation on its own expansive vineyards in Katsunuma and Akeno, Yamanashi prefecture. Producing European varieties, such as Merlot, and Koshu, a traditional Japanese variety, the brand has even won a gold medal in the world's biggest wine competition.

### *Featured products*

- Wines for *kaiseki* dinner pairings  
at Japanese Restaurant Wadakura

GRACE WINE

中央葡萄酒株式会社

[www.grace-wine.com/en](http://www.grace-wine.com/en)

Taste

## *Higashiya* - Confectionery -



Bite-sized treats of chestnut, walnut, butter and other ingredients enveloped in varying types of bean paste - the richness and complexity the confectioners conceal within these seemingly simple forms are sure to impress.

### *Featured product*

- ‘Hitokuchigashi’ confectionery at Lounge Bar Privé



H I G A S H I Y A

[www.higashiya.com/en](http://www.higashiya.com/en)

Taste

## Horiguchi Kiriko - Glassware -



Toru Horiguchi belongs to a family skilled in the art of *kiriko*, a technique in which colored glass is cut into facets. As the grandson of the dynasty's original master craftsman, he founded Horiguchi Kiriko in 2008 in order to continue the techniques and ethos of this art as the third-generation *shuseki* (*kiriko* artisan).

### *Featured product*

- 'Irogise Mangeyou Kodule' glassware  
for *kaiseki* dinner presentation  
at Japanese Restaurant Wadakura



Touch

## *Hosoo* - Nishijin textiles -



Hosoo was founded as a weaving business in the Nishijin district of Kyoto in 1688. In 2010, Hosoo developed proprietary looms capable of weaving *Nishijin-ori* cloth to a width of 150cm, the global standard for textiles. Since then, the company has presented its innovative textiles to the world, including at luxury boutiques and exclusive exhibitions.

### *Featured products*

- Decorative ‘ABSTRACT’ and ‘WAVE2’ cushions  
(JAXURY accommodation)



Touch



## *Ippodo Tea - Tea -*



Ippodo is a heritage Japanese tea brand that has earned the trust and loyalty of devotees the world over ever since its establishment in 1717.

### *Featured product*

- Tea for *kaiseki* dinner pairings  
at Japanese Restaurant Wadakura



Taste



Keikou Nishimura, third-generation representative of the Nishimura dynasty of artisans, continues to practice the traditions of the lacquer artistry while pursuing new possibilities. The organic-looking forms, expressing generosity combined with an exquisite sense of tension, possess a beauty that comes from his spirit of discovery and masterful skills.

*Featured product*

- ‘Shunuri tawame choco’ lacquerware  
for *kaiseki* dinner presentation  
at Japanese Restaurant Wadakura

三 西村圭功

KEIKOU<sup>III</sup> NISHIMURA

Touch

## *Kinzangama* - Porcelain -



Kinzangama kiln is a pottery producer located in Takando, Ishikawa prefecture which specializes in over-glazed painting in the Kutani-yaki style. Today, as a fourth generation artisan, Yukio Yoshida applies traditional techniques to his exploration of new expressions of colored Kinrande that is suitable for the times.

### *Featured product*

- ‘Kutaniyaki’ porcelainware for *kaiseki* dinner presentation at Japanese Restaurant Wadakura

九谷  
錦山窯

Touch

## *Maison Cacao* - Chocolate -



Maison Cacao's 'Aroma Nama Chocolate' was selected as a parting gift for world leaders visiting Japan for the G20 Summit in Osaka. Made with cacao from the company's plantation in Columbia, the chocolates are crafted at its atelier in Kamakura and presented to consumers with an air of wonder and delight.

### *Featured product*

- 'RESPECT' Aroma Nama Chocolate  
(made with rare Japanese Le Lectier pears)  
at Lobby Lounge The Palace Lounge

Taste

MAISON CACAO

## *Nakagawa Mokkougai* - Woodwork -



Shuji Nakagawa is the third-generation representative of Nakagawa Mokkougai, and his woodwork creations embody a modern and bold style. In 2015, his work was selected as part of the permanent collection of the Victoria & Albert Museum in London.

### *Featured product*

- Woodware 'Sugi and Jindaisugi moriki' for *kaiseki* dinner presentation at Japanese Restaurant Wadakura



Touch

## *Parfum Satori* - Fragrance -



Parfum Satori was the first independent Japanese fragrance brand to be featured in the world's perfume lovers' bible "Perfumes: The Guide" (written by Luca Turin and Tania Sanchez). Incorporating every element of the natural world, founder Satori Osawa's mission is to personally select fragrances that bring moments of bliss to everyday life.

### *Featured products*

- 'SATORI' perfume-scented welcome letter (JAXURY accommodation)
- 'HYOUGE' perfume-inspired original cocktail at Lounge Bar Privé

**PARFUM**<sup>®</sup>  
SATORI

Smell

## *Sony* - Electronic device -



Sony aims to deliver *kando* (emotion) through music experiences that connect creators and listeners by designing audio products that deliver exceptional sound quality while also presenting an aesthetically pleasing experience.

### *Featured product*

- Glass Sound Speaker LSPX-S3 (JAXURY accommodation)

# SONY

[www.sony.net](http://www.sony.net)

# Hearing

## *Suntory - Whisky -*



Japan is where Suntory's famous Yamazaki Single Malt Whisky was born in 1984. Representing an exquisitely balanced blend of whiskies from the diverse varieties produced at the company's Yamazaki Distillery, the whisky culminates in a mild flavor with the complexity and depth characteristic of Japanese whisky while retaining the local ambience.

### *Featured product*

- A glass of Yamazaki Aged 12 Years - single at Lobby Lounge The Palace Lounge

Taste

**SUNTORY**



## *Tenerita* - Lifestyle products -



Since its establishment, Tenerita has remained committed to using only natural materials in all of its products. Genuine organic cotton brings not only comfort, but its own special gentleness. Tenerita values traditional Japanese techniques honed over time, and its products are carefully crafted with artisanal craftsmanship.

### *Featured products*

- A throw blanket, an eye mask and slippers  
(JAXURY accommodation / Available to take home)

FABRIC & ORGANIC  
T E N E R I T A



The fusion of modernity with traditional Japanese aesthetics is a constant theme at Time & Style. With exquisite craftsmanship that makes it possible for contemporary Japanese design to be incorporated into the lifestyles of people all over the world, the brand has become increasingly popular on the global stage.

*Featured products*

- ‘Andon’ lanterns and ‘Amaterasu’ object d’art mirror (JAXURY accommodation)

Sight

TIME & STYLE

- Reference -

JAXURY



JAPAN'S  
**Authentic Luxury**



Agency for Cultural Affairs,  
Government of Japan



KODANSHA

For more information on JAXURY,  
please click on the enso circle above.



PALACE HOTEL TOKYO