



IMPERIAL LUXURY

Just across the Imperial Palace Gardens, Palace Hotel Tokyo is a luxurious oasis at the heart of Tokyo's financial district. ituated between Tokyo Station and the Imperial Palace, Tokyo's Marunouchi District is one of the most prestigious addresses in the world. The name means "within the circle," which refers to its former status as an area just inside the Imperial Palace's outer moats. Today, it is Tokyo's financial district and a prime tourist spot because of its proximity to the Imperial Palace.

The area's prestige means that the Palace Hotel Tokyo – just across the Imperial Palace's Otemon Gate and East Gardens, and a short walk away from Tokyo Station – is one of the city's most prominent hotels. Opened in May 2012, Palace Hotel Tokyo commands some of the city's most exclusive real estate. Mere steps away is Marunouchi Naka Dori, a tree-lined shopping street tantamount to New York City's Madison Avenue and London's Bond

Street—an increasingly popular dining and shopping destination for foodies and fashioni-

As heir to a legacy going back more than half a century as one of the city's most iconic properties, the hotel remains committed to offering Japanese hospitality at its finest. Drawing deeply from the country's history, culture and art, the award-winning hotel redefines luxury in Japan with sophistication and authenticity, presenting guests with the most bespoke cultural experiences to be had in Tokyo.

In Forbes Travel Guide's second annual review of Tokyo hotels, Palace Hotel Tokyo has emerged as the first independent Japanese hotel to secure the coveted Five Star rating.

"Since our debut in 2012, our team has worked tirelessly to not only meet, but exceed

Palace Hotel Tokyo with Wadakura Fountain
Park in the foreground. (TOP) Main Lobby.

global standards for hospitality in the luxury sector," said Masaru Watanabe, Palace Hotel Tokyo's Executive Director and General Manager. "The team's efforts – and achievements – have raised the bar on Japanese hospitality, affirming our competitiveness amongst the more globally recognized international brands in the city."

Prime Accommodations

278 guestrooms and 12 suites offer picture-perfects views of the Imperial Palace gardens and moats and the surrounding Tokyo skyline. Most of the hotel's rooms have open-style bathrooms with separate soaking tubs and showers, and more than half feature open terraces and balconies—a true rarity in Tokyo.

With leafy carpet motifs and earthy color palettes throughout, the hotel's cozy and contemporary interiors invokes its proximity to Tokyo's much-loved natural splendor. Its natural connections notwithstanding, all guestrooms come with modern exigencies such as complimentary wireless and wired high-speed Internet access, 46- to 60-inch LCD TVs, Bluray/DVD/CD players, VOIP telephones and built-in power sockets.

Uniquely Japanese touches to the rooms include bath linens made in Imabari – a city in the Ehime prefecture of Japan well-known for the quality of its towel manufacturing since it began over 110 years ago – and high-quality Jugetsudo brand teas by Maruyama Nori, a venerable Japanese brand founded in 1854 in Tokyo's Tsukiji district.

Accompanying the Jugetsudo teas as part of the hotel's in-room tea service presentation are teacups handmade in Tochigi prefecture in the Mashiko-yaki style of pottery, which dates back to Japan's Nara period. The teacup saucers originate from Sabae, a city in Fukui prefecture known for the emperor-commissioned Echizen lacquerware it began producing over 1,500 years ago.

(CLOCKWISE FROM TOP LEFT) "Shikisai No Shita" by Satoshi Uchiumi; "Orinokatachi" paper art by Yuko Nishimura; Grand Deluxe King Room with balcony: Palace Suite master bath





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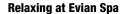




Dining in Style

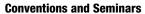
Much more than a complement to travelers' stay experience, the hotel's 10 restaurants and bars are emergent icons in one of the world's most vibrant culinary scenes. The French fine dining restaurant Crown is a collaboration with Patrick Henriroux, who operates the renowned two-star La Pyramide in Vienne,

France. Within the hotel's Japanese restaurant Wadakura, the sushi operation is managed by Shinji Kanesaka of the landmark one-star Sushi Kanesaka in Ginza. And the Chinese restaurant Amber Palace is managed by Chugoku Hanten Group, which also operates Tokyo's one-star Fureika. For all-day dining, the Grand Kitchen and the hotel's wonderfully situated bars and lounges round out Tokyo's most dynamic eating and drinking collective.



Occupying the fifth floor of Palace Hotel Tokyo, evian SPA TOKYO is the first Evian branded spa in Japan. The space encompasses five treatment rooms, one spa suite, and separate men's and women's relaxation lounges, with French savoir faire and Asian therapies setting the stage for one of Tokyo's most refined spa experiences.

Beyond the spa, a fitness facility with captivating views of the Imperial Palace gardens gives credence to the hotel's reputation as being the premier destination for fitnessconscious globetrotters. Open 24 hours, 7 days a week, the latest cardiovascular and weight training equipment is a lure to the fit and soon-to-be-fit alike. The hotel's indoor swimming pool is framed on one side by wallto-wall windows and comes complete with an outdoor terrace-all of which overlook the vast green space that surrounds.



Eight multi-purpose rooms comprise Palace Hotel Tokyo's meeting facilities, in addition to a formal boardroom that seats 28 and two smaller meeting rooms. The signature flourish in the main ballroom is a 7-meter tall by 22-meter wide window overlooking the picturesque Wadakura moat. The hotel also has its very own wedding chapel, with views of the Imperial Palace gardens, and a Shinto shrine. A business center located on the 19th floor is accessible 24 hours a day by keycard and is reserved for use by in-house guests only.

The Palace Hotel Tokyo is located at 1-1-1 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan. For more information, please visit their website at www.en.palacehoteltokyo.com.

(CLOCKWISE FROM TOP LEFT) Japanese-style private dining room in Wadakura; Jyubako Afternoon Tea presentation at The Palace Lounge; Evian Spa suite;



