AFFECTIVE

ApriMay 2012

SPREE + COLLECTIBLES + MOVTS + UPCLOST + LIPESTYLL + INDULGENCES + LIVING + ARTS + IVENTS + TIME + ROCKS + FASHION + REAL TY + SCENT + DISCOVERY + CONCIERGE

Suppose of the light of this hope to be a support that a support that a support of the support o

www.affluent-media.com

Modern day Royalty

The new Palace Hotel Tokyo upholds the rich lineage of Hotel Teito and the original Palace Hotel that were there before

Living up to legends in the Tokyo hospitality sector, like Hotel Teito and Palace Hotel is near impossible. And so, when the Palace Hotel Tokyo announced its plans to open a new development worth US \$1.2 billion at that very same location, the world turned to watch. Said to be located at the prestigious location of '1-1-1 Marunouchi' in Tokyo, this brand new venue has a lot to prove and if the initial visuals are to be believed; it does so with outstanding results! The new contemporary luxury hotel brings the history, tradition and old world grandeur of the former hotels, but in a completely modern way. It introduces refined Japanese hospitality along with elegantly designed spaces and highend facilities that cater to today's traveler.

FROM THEN TO NOW

The history of the site dates back seventy five years, when it was associated with being a Forestry Office of the Imperial Household. In 2012, Palace Hotel Tokyo takes opulence to a whole other level. It is still the only hotel in Japan that is located right next to the Imperial Palace; so close that the Aji stone walls at its main entrance have the very same stonework that lines the imperial moats. Moreover, in a city as dense as Tokyo where greenery is a rare sight, this centrally located venue is possibly the only hotel that gives its guests picturesque views of clear, blue skies and lush greenery. Unlike most international brands of hotels, where the approach is usually to offer standardized services across all countries and cultures, Palace Hotel Tokyo's services are tailor-made to its surroundings. Its décor and hospitality stays true to its Imperial roots, with a suitably formal and warm staff, abstract origamiinspired spa interiors, and meeting rooms that are named after the Imperial gardens.

SURPRISES THAT AWAIT YOU

Palace Hotel Tokyo is a Japaneseowned and managed hotel, which enjoys international standards of dining options and spas. To start with, there is the Michelin-quality dining experience that awaits guests at Wadakura; a Japanese restaurant serving premium sushi, tempura and Teppanyaki. As for recreational activities, the hotel is proud to be home to evian® SPA TOKYO, the first evian® SPA outside of France. True to its namesake, this spa offers invigorating face and body treatments through the 'wellness of water'. And finally, as a complement to the hotel's 23 above-ground floors, the top most of the four basement levels feature 17 retail outlets for the ultimate shopping experience!

IMPRESSIVE ACCOMMODATION

Owing to its association with the Imperial Palace, the hotel's 290 rooms have been designed to give guests the royal treatment. All twelve suites and six categories of guest rooms enjoy rich decors, quality linens and carefully selected amenities. The largest room is the singular Palace Suite at 2,260 square feet, which can be furnished as a one-bedroom or a two-bedroom suite. Keeping the high-end traveler in mind, every room features a sleek 46-inch LCD Television, additional LCD televisions in each bathroom, a Blu-ray DVD player, complimentary wire and wireless high-speed Internet access, and linens by luxury Japanese brand Imabari. Most of the rooms also come with an open-concept bathroom to give guests a truly spacious experience, and outdoor balconies and terraces for them to enjoy the mesmerizing views beyond.

EXPLORING ITS VIBRANT CULTURE

The charm of Palace Hotel Tokyo is as much indoors as it is outdoors. Guests can immerse themselves in the rich history and culture of the Marunouchi district by taking a private walking tour around the Imperial Palace gardens to learn about Edo Castle and the days of the Tokugawa shoguns. For those who can't do without their share of holiday retail therapy, the hotel is located conveniently close to Tokyo's famous Ginza shopping district as well as Marunouchi-Naka-Dori; the hottest lifestyle hub complete with high-end retail and culinary brands such as Hermès and Joel Robuchon.

A stay at the Palace Hotel Tokyo is an experience you're bound to remember for the rest of your life... +

The new hotel is set to open on May 17th, 2012 however reservation slots are already open. For more information please visit http://www.palacehoteltokyo.com 83









Main Image Palace Hotel Tokyo is the first to feature the evian® SPA outside of France

Top-Bottom

The Deluxe Rooms at the Palace Hotel Tokyo feature spacious balconies where guests can enjoy the view

the Palace Suite Living Room is tastefully furnished in opulent materials and pastel shades;

evenings sipping on delicious cocktails at the Prive Bar & Lounge; designed with a

the hotel overlooks the Imperial palace